

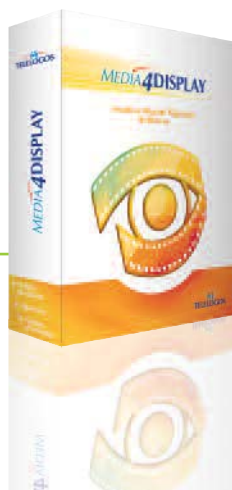
MEDIA4DISPLAY

intuitive digital signage software



Manage your audiovisual communication

www.media4display.com



Media4Display is a digital signage software solution that enables the remote control of your external or internal communications on all types of screens and in any location...

MEDIA4DISPLAY
intuitive digital signage software

COMPANY - ESTABLISHMENTS - EDUCATION



With
MEDIA4DISPLAY
you can 24/7

- Assemble and schedule various multimedia contents
- Target all types of screens
- Broadcast personalized programs
- Control player functionality

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COMPANY

Revitalize internal communications

Internal communication is essential. It is important to bring your news to life. It motivates colleagues and visitors by informing them of the company's economic, financial, social, cultural goals and achievements. If you want to decompartmentalize information... **digital signage is the solution.**



ESTABLISHMENTS



Innovate with digital media

Citizens and users want to be informed so that they can actively participate in local life. You want to promote the notoriety of your town, county or region... make your projects dynamic with **audiovisual communication.**

EDUCATION

Show your enthusiasm

Distributing information is essential to your establishment. Since schools and universities need to be reactive and dynamic, teachers, administrators, and associations all need to **communicate and be informed.** Digital signage is a customizable tool for **livening up your internal communications.**



UNIVERSITÉ DE NANTES
FACULTÉ DES
SCIENCES ET TECHNIQUES

Customer testimonials

The University of Nantes is the largest upper-level research and academic pole in Western France. The University's Science and Technologies Research and Training Unit in Science selected **Media4Display** for its audiovisual communications.

« Course scheduling, thesis presentation and conferences during hours of operation are displayed dynamically on our screens. We are working on other projects to improve our communications. »

« We were convinced by all of the features and the ergonomic, intuitive interface. Today, several of us are using **Media4Display** with different profiles: the school director, the person in charge of scheduling, the

director of degree programs, and myself... We were all able to easily find our bearings and create and broadcast content. PowerPoint files are updated in 3 clicks, maintenance is easy and fast. »

Cyrille Brochard - Technology Director
for the Administrative Pole, Nantes University Science and Technologies Research and Training Unit (UFR)

Location

- Entry Halls, elevators
- Waiting Rooms, meeting rooms
- Cafeterias, restaurants
- Production sites

Uses

- Inform your visitors and employees
- Manage room reservations
- Announce a message
- Broadcast a warning message

Benefits

- **Communicate** in real-time
- **Revitalize** your workplaces
- **Participate** in sustainable growth
- **Add value** to your image

Location

- Town Halls, institutions, associations
- Sports Complexes
- Theaters and Convention Centers
- Museums, libraries, cultural centers

Uses

- Increase user awareness
- Inform citizens
- Direct the public

Benefits

- **Communicate** in real-time
- **Revitalize** your public spaces
- **Participate** in sustainable growth
- **Add value** to your image

Location

- Universities
- Schools
- Training institutes

Uses

- Inform teaching staff and students
- **Notify and alert** students and professors
- **Present** training material

Benefits

- **Communicate** in real-time
- **Revitalize** your points of information
- **Participate** in sustainable growth
- **Add value** to your image

MEDIA4DISPLAY

is a powerful and intuitive digital signage software solution

Media4Display is like a conductor, orchestrating the harmonious **interaction between multiple screens** and displaying the desired media at the appropriate time.

Create Program	Broadcast Synchronize Control	View Display
<ul style="list-style-type: none">• Use <i>Media4Display</i> to gather, maintain, and assemble media to be "played" on all of your screens..• Its ergonomic web interface makes it easy to use. It's flexible. Create your messages any time and anywhere using a web browser.	<ul style="list-style-type: none">• Use <i>Media4Display</i> to broadcast using any kind of IP connection: ADSL, XDSL, 3G, Wi-Fi, Ethernet...• Dynamically target your messages according to your location, screen placements and settings...• You have permanent control over your network of screens.	<ul style="list-style-type: none">• <i>Media4Display</i> can manage all types of multimedia content: image, video, PowerPoint, Flash, HTML, RSS feed...• Control all types of screens: plasma, LCD, CRT, video projector...• Manage up to 4 screens with 4 different types of content using 1 player.

Media4Display is commercialized as either a "classic" (license purchase) **model** or as a "SaaS" **service model**.

With our network of partners, we can intervene at any level: providing the software, content, players and screens, and also installing, maintaining, and supervising the project.



■ **More than 250 000 licences** in exploitation around the world

■ **2000 customers** trust us



With nearly **30 years** of experience in **data synchronization** and **large file transfers** between distant locations, TELELOGOS now offers **Media4Display**.

« Our daily challenge is to optimize, simplify and secure all types of exchanges and to provide our clients with highly effective services. ».

Yves Clisson, CEO, TELELOGOS

Member of the POPAI and APCAD associations



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